



5-9-2022

Main Street Monday!



A former Main Street director gave me a sign that says, "Life is full of surprises, why should today be any different?" I keep it on my kitchen window ledge so I see it every day. Last Friday

was a day of surprise for me and one of joy for my colleague, Lisa Thompson. Although she had received the news Thursday morning, she didn't want to tell me prior to the Main Street awards. Why such an explanation you are thinking, she never tells us the truth when someone leaves. Well this one will have more impact on KYMS.

Lisa will be leaving us this Friday, May 13th (right? Friday the 13th) to start a new position with Main Street America our national organization!

She will be introduced to the MSA network at the National Main Street Conference next week. It is a great honor and opportunity for her and for Kentucky.

Lisa will continue to be based in Danville which is great for everyone. We wish her all the best and look forward to working with her in a new roll.

It's Kentucky Main Street Week!!

Last week we celebrated all small businesses and this week we celebrate those who are located in our KY Main Street districts across the state! We encourage everyone to stop in and see your favorite shopkeeper. They have had a rough few years and we want you to know they are back and better than ever! These are the people who offer a unique selection and personal service. They create the authentic experiences for locals and visitors alike. They sponsor our children, our charities, and more. This week make a special effort to visit and say thank you!!! We'll see you downtown!



MONDAY MEET ME ON MAIN



TUESDAY WINE AND DINE DOWNTOWN



WEDNESDAY WILD ABOUT DOWNTOWN



THURSDAY TAKE ME OUT THURSDAY



FRIDAY CELEBRATE MAIN STREET



SATURDAY SHOP MAIN STREET

When you hear someone say

WHAT'S MAIN STREET



In case you are new to our newsletter and have that question, Main Street is program is economic development that has its foundation in historic preservation using a 4-point approach. Learn more at heritage.ky.gov or mainstreet.org



Last week we shared our Main Street award winners. This week we share with you the accomplishments of our programs! Each year our communities go through an evaluation process for annual certification. This requires them to meet a set of standards set forth by Main Street America. Those communities meeting all of the standards are Accredited those meeting most are Affiliate and those looking to become a national program working with Kentucky Main Street are our Network programs. It is important to note that communities can fluctuate from one level to another for a variety of reasons and our goal is to help every program/community be the best they can be. We are happy to announce this years certified communities.

2022 KYMS Communities

Certification is awarded based on work completed in the 2021 calendar year.

Nationally Accredited Programs

Bardstown
Beattyville
Campbellsville
Carrollton
Covington
Cynthiana
Danville
Guthrie
LaGrange
London
Maysville
Morehead
Murray
Paducah
Perryville
Pikeville
Pineville
Salyersville
Shelbyville
Springfield
Taylorsville
Winchester

National Affiliate Programs

Middlesboro
Scottsville
Tri-Cities
Williamsburg

KYMS Network Communities

Catlettsburg
Paintsville



Communities receive certificates from both the state and national offices to display. Certification also allows them to market themselves as both a certified Kentucky Main Street program and a Nationally Accredited program. Cities are announced at the national convention and 2022 Certificates will be sent to the programs. We are very proud of all our programs and the work they do everyday to make their towns the best they can be!!



DID YOU KNOW?
OF THE 60+ DOWNTOWN BUSINESSES
OVER 80% ARE LOCALLY OWNED
60% ARE OWNED
OR CO-OWNED
BY WOMEN!

It's a great week to go downtown and meet these incredible business owners!

Bardstown Main Street
Late Night Shopping
 Friday May 13th
 10am-7pm

Give the gift of shopping and eating at so many wonderful Covington small businesses with the Love the Cov digital gift card! 🥰

Pictured here is [Scarlet Begonia's Flower Truck](#) in front of [Lil's Bagels](#) & [Roebling Point Books & Coffee](#), which all accept Lov the Cov gift cards!!

View the full list of over 30 participating businesses and purchase your Love the Cov digital gift card for yourself or someone you love at the link: <https://app.yiftee.com/gift-card/renaissance-covington>

SHOP & EAT LOCAL!

LOVE THE COV
DIGITAL GIFT CARD





Crater City Coffee is now open in downtown Middlesboro! Former Main Street director, Larry Grandy and his wife Judy are the owners. We can't wait to visit.

The Blended Tribe

Located at 334 South Buell St. in Perryville along merchants row

We will be open 5/11
Grand opening will be Sat. 5/14
Join us for discounts, giveaways
and a snack or two.

STORE HOURS:
 WED 3-7
 THURS AND FRIDAY 12-6
 SAT 11-4

Main Street programs strive to transform the communities they serve. To do that effectively part of the work is having a strategic plan in place, both short term and long term. To be effective you must have a vision of what can be, a mission of purpose and why your organization is there to be instrumental in the change and to look at what the community and organization value.

Main Street is grassroots, we look for community input to make things happen. We value our cultural heritage, our historic buildings, our partnerships and our merchants. As they say, team work makes the dream work. What is the dream for your community?

Effective strategic planning is rooted in three elements



Vision

Our aspiration for the future



Mission

Our purpose or reason for existing



Values

What we stand for



On a recent trip to western KY we visited with Traci Robinson and viewed the Guthrie Main Street's newest project. Yes, Main Street owns the building and will complete the restoration work. This is just one of the many they have put back in to service in their downtown community.



What a great way to end Main Street Week with LaGrange being featured on HGTV's Hometown Kickstart!! Sunday at 8:00 EST You can bet we will be watching!!!

Development Must Be:

- Unique
- Authentic
- Desirable

POINTS OF PRIORITY

- Generate Newfound Interest in Downtown District
- Increase Foot Traffic
- Optimize Safety & Accessibility
- Artistry Accessible By All
- Develop New Industries/Business while Supporting Current

BIGGEST CHALLENGES

- Workforce Shortage
- Employment Quarantine
- Uniting Varying Viewpoints



It's official! May is Historic Preservation

Check out the upcoming article in The

We'd like to say a special thanks to Mayor Burch (former Main Street director) and City Council for their ongoing support of Heart of Scottsville and our economic development efforts!



Check out Taylorsville's new billboard! We love it! Don't miss the Gourd Art Festival coming on May 21st!

Rock The Block Series
 Friday, May 13th
 Featuring: Kimberly Carter
 7pm-9pm
 On The Courthouse Steps
 In Downtown Winchester

Sponsored by:
 Winchester, Main Street Winchester, Winchester Chamber of Commerce, Children's Area Sponsored by: Community Trust Bank

Shelby Main Street presents
 Wild about Shelbyville
 Arts & Music Festival
 SATURDAY, MAY 14TH
 10AM - 2PM
 Come Out and Explore Downtown!

15+ locations

- Shelby Regional Arts Council Artisans
- Bourbon, Bacon & Butter Bake-off - Sweet & Savory
- Art Studio & Children's Activities
- Magician
- Craft Vendors
- Chalk the Walk Library Event
- Mural Viewing
- Sculpture Walk
- Children's Book Reading
- Chalk on Main Street
- Live Music
- Downtown Shops
- Local Artists & Musicians
- Youth Art Show
- Sweet Treats
- Face Painting
- Downtown Restaurants

Full list of locations & schedule of events at our website: ShelbyMainStreet.com



Come to one of KY's oldest festivals in the KYMS community of Pineville!

May 27-29 You'll be glad you did!

Did you know several of our Main Street directors also own small businesses? Stephanie Burden owns the Flower Depot in Cynthiana, a gift shop & florist.




32 E Main Street
Taylorsville, KY
Call:
502.477.6608
Hours:
Monday-Friday
10:00AM-5:00PM
Saturday
10:00AM-4:00PM

HISTORIC
TAYLORSVILLE
MAIN STREET
BIRDS

The Red Scooter is
a Taylorsville Main
Street Partner.

The RED SCOOTER
ANTIQUES • GIFTS • CRAFTS

Beverly Ingram owns the Red Scooter in Downtown Taylorsville. It has everything including antiques, art, garden items and more!

WILLIAMSBURG MAIN STREET



Spring Market



THURSDAY, MAY 19TH
5PM-8PM



SIP, n SHOP COURTHOUSE SQUARE
THURS, MAY 12
4:30-7:30 PM
LIVE JAZZ MUSIC

FOLLOWED BY A
FREE SCREENING OF
PRETTY WOMAN

AT THE BELL THEATER
AT 7:30 P.M.



PRESENTED BY  MAIN STREET PINEVILLE  - A NATIONALLY ACCREDITED MAIN STREET™ COMMUNITY

No newsletter next week as we look forward to seeing directors, state coordinators and Main Street staff next week! It is always exciting to learn and do and engage in all things Main Street!

MAIN STREET
2022
Now Together, Again.

RICHMOND, VIRGINIA
MAY 16-18

